



DARIA'S MOST IMPORTANT LESSONS FOR POWERFUL WOMEN



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Connected
**She
Can**

1. DO LESS

I am enthusiastic by nature. However, one often needs to say »no« to new projects/ideas etc. Self-discipline and digital tool like Evernote, WhatsApp, Google Docs help me keeping a grip on my busy schedule. This way, I am also reachable on the go and connected with my team.

2. YOU ARE AS GOOD AS YOU TEAM IS

Speaking of a team: You don't have to and can't do everything by yourself because you're always stronger together. Women don't show any weakness if they ask (men) for help – because in other situations, they could offer their help in return.

3. QUALITY OVER QUANTITY

In my job, networks play an important role and I think that many women still underestimate the importance of networking. Nevertheless: Rather focus on building real relationships instead of random, superficial networking.